

Ruolin Yang

Product designer

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Experience

Hitch Media Group | UI/UX Design Intern

Feb 2021 - May 2021 | Remote

Assisted the creative director in designing a website for client

- Worked with people from different parties within the coffee industry to design a website for an NGO
- Researched and helped build information architecture for the website, designed wireframes and prototypes

The Magnes Museum | Curatorial Assistant

Aug 2019 - May 2020 | Berkeley, CA

Built an interactive iPad workstation for an exhibition

- Set up and tested out the workstation in collaboration with curators/exhibition designers based on user need
- Kept testing and improving the workstation's usability through on-site observation after the exhibition opening

UX Project

ZenVR | Industry Sponsored

Jan 2022 - Present | Atlanta, GA

Design a user progression system for ZenVR

HiMoA | Class Project (Groupwork)

Aug 2021 - Dec 2021 | Atlanta, GA

Designed a visitor app for the High Museum of Art

- Worked with High museum visitors to design an app that makes their visiting experience more engaging
- As an end-to-end designer, researched and analyzed the current experience and pain points of High museum visitors, designed and tested the interactive prototype with both HCI experts and High museum visitors

Second Hive | Class Project (Groupwork)

Aug 2021 - Dec 2021 | Atlanta, GA

Designed an app to help GT students move out sustainably

- Worked with GT students and alumni to design an app that help GT students move out sustainably by incorporating second-hand marketplace and collective donation
- As an end-to-end designer, explored the pain points of the current move-out experience, ideated and designed a all-in-one system that makes recycling unwanted items easier

Education

Georgia Institute of Technology

MS, Human Computer Interaction
2021 - present

University of California, Berkeley

BA, History of Art

(High Honors, James Cahill Prize)

BA, Data Science

Minor, Digital Humanities

2017 - 2021

Skills

Tools

Figma

Sketch

Miro

Python

SQL

Tableau

Processing

Adobe Suites

Skills

UI/UX Design

UX Research

Data Analysis

Data Visualization

NLP

Visual Analysis

Academic Writing

Critical Thinking

User Research

Survey

Interview

Focus Group

Contextual Inquiry

Competitive Analysis

Affinity Diagram

User Persona

Empathy Map

Journey Map

User Flow

Storyboard

Usability testing

-Heuristic Evaluation

-Cognitive Walkthrough

-Think Aloud

-Questionnaires (SUS, etc.)